

# Applix *Applix Bests Cognos, Hyperion, SAP BW & OutlookSoft in Key Areas of The OLAP Survey 6*

## Faster, agile decision making

Applix TM1®, a complete performance management solution for managing and monitoring performance across the financial and operational functions within the enterprise, ranked top in many key measures compared to major vendors in the recent The OLAP Survey 6. Applix TM1 bested Cognos, Hyperion, SAP BW & OutlookSoft in implementation time, goal achievement, better decisions, faster, more accurate reporting, and user ratings of products' support. This solidifies Applix's position as a provider of quality self-service solutions for planning, budgeting, forecasting, scorecarding, rapid query, what-if analysis, rapid implementations, and ease of use.

### Applix TM1 Ranks #1 in Median Load/Calculation Time

In The OLAP Survey 6, Applix TM1 ranked top in Median Load/Calculation Time beating out similar vendors such as OutlookSoft, Hyperion and Cognos. Rapid build times usually indicate that reports and recalculations on data can be generated quickly, and large data volumes can be handled easily.

Median Load/Calculation Times in Minutes

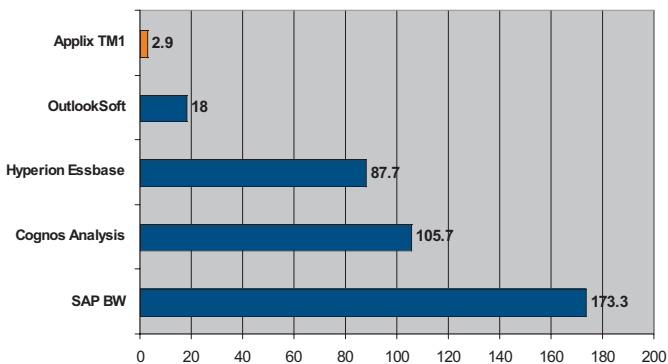


Figure 1 (Note: This chart, based on Median Load/Calculation time in The OLAP Survey 6 data, was created by Applix.)

### Applix TM1 Ranks Top Among Major Vendors in Key Areas of Business Benefits Index (BBI) & Goal Achievement

Applix TM1 ranked as the top solution in key areas of the BBI and goal achievement, successfully competing against such companies as Cognos, Hyperion, OutlookSoft and SAP BW:

- Faster, more accurate reporting
- Better business decisions
- Reduced external IT costs
- Goal achievement

### Applix TM1: Better Decisions, Faster More Accurate Reporting, Reduced IT Costs and Goal Achievement

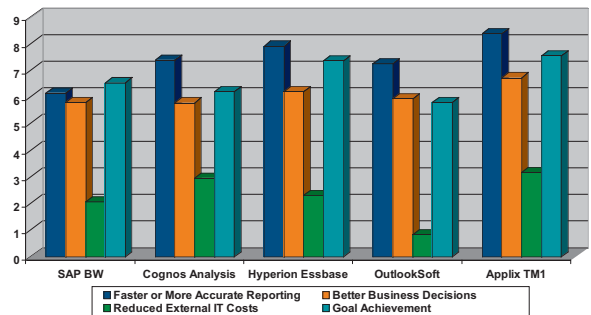


Figure 2 (Note: This chart, based on key aspects of the Business Benefits Index and goal achievement in The OLAP Survey 6, pg. 97 was created by Applix.)

### Fastest Implementation Times Among Major BI Vendors

Respondents reported that Applix TM1 had the fastest implementation times among major BI vendors' products, with 57% of projects live in 3 months – with 24% more sites implemented than Cognos' PowerPlay, 20% more than Hyperion's Essbase, and 51% more than SAP BW sites.

### Fastest Implementation Times Among Major BI Vendors

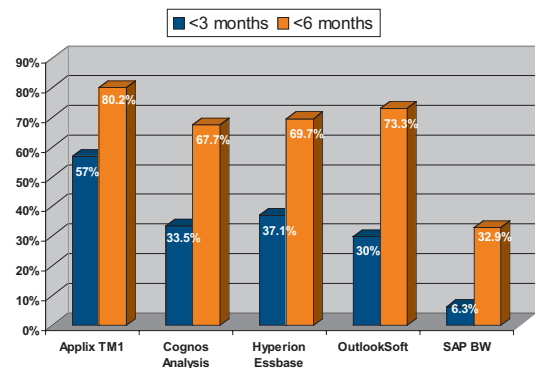


Figure 3 (Note: This chart, based on The OLAP Survey 6, was created by Applix.)

## Most Likely to Be Selected When on the Short List

According to The OLAP Survey 6, when on the short list, Applix TM1 has a win rate of 78% - the product's highest win rate yet.

### Applix TM1: When on the Short List – Most Likely to be Selected

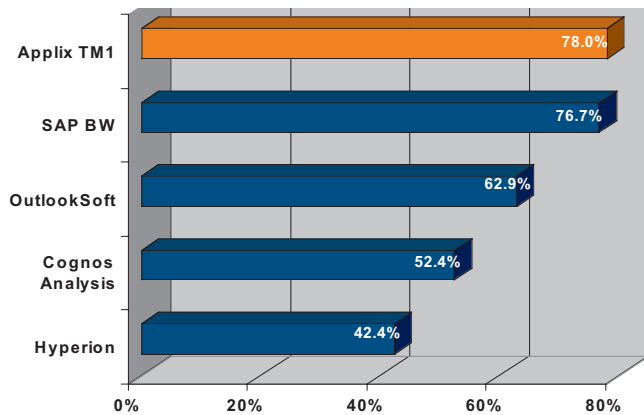


Figure 4 (Note: This chart, based on The OLAP Survey 6 data, was created by Applix.)

## Other Noteworthy Findings about TM1

- The solution ranked top U.S. vendor in technical support quality. (p. 143)
- Applix TM1 had the fewest deterrents to wider deployment – for 3 years running. (p. 221)
- Applix TM1 sites reported below average incidences of data problems. (p. 207)
- Applix TM1 had the highest number of applications with an average of 4.81 per site. (p. 8)
- Applix TM1 also ranked among the top three products in the following categories:
  - Reduced external IT costs (p. 97)
  - Customer loyalty (p. 157)
  - Lowest consulting fees (p. 163)
  - Saved headcount in business departments (p. 97)

## For More Information, Contact Applix

For more information about this Survey and Applix performance management solutions, please contact Applix at 866.403.2990. For more information on The OLAP Survey 6, visit [www.survey.com/olap](http://www.survey.com/olap).

### About The OLAP Survey 6

The OLAP Survey 6 ([www.olapreport.com/survey.htm](http://www.olapreport.com/survey.htm)), the largest and most detailed survey of OLAP products to date, is a quantifiable survey of the \$5 billion OLAP market. The Survey included data from 4,270 respondents in 88 countries. No vendors were involved in developing the questions or in sponsoring the survey, making it the most reliable and unbiased research on the OLAP market. This year's survey asked usage and adoption questions concerning 54 different OLAP products.



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